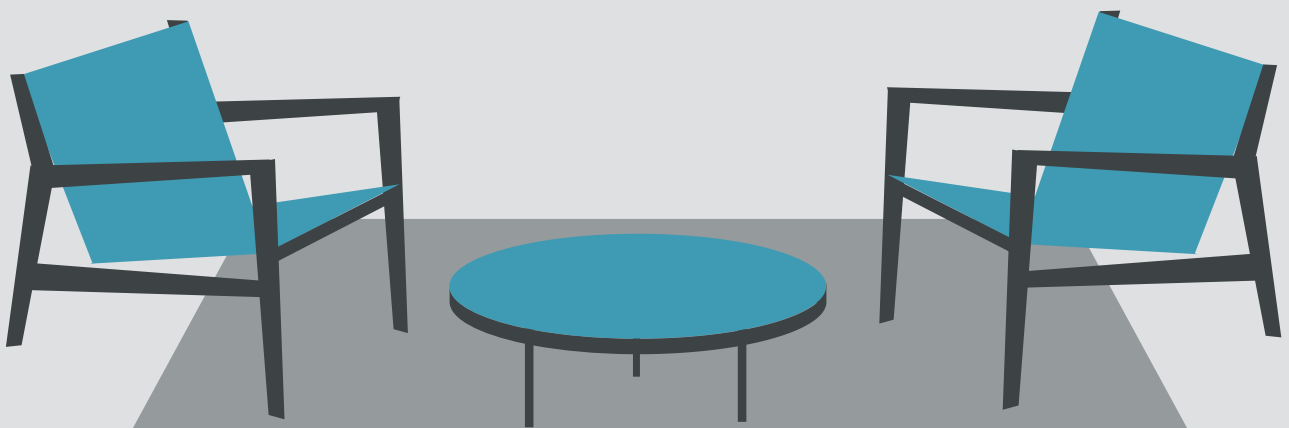


# The **Milamber** Education Ambassador Club



**Milamber**

**We love learning - We love education.**

**We want to help change the world for the better.**

**We believe the best way to make that change is through helping education and learning companies.**

**We work with Education Technology companies to help them grow and flourish.**

**We believe in education that leads to a job, and focus especially on vocational and workforce education and employability.**

**We can't do it all by ourselves.**

**We are looking for people to join us.**

**People with a diversity of skills and experiences who can come together to achieve greater change than any one individual could think possible.**

**Milamber**

## Milamber's Mission

Our goal is to build Milamber into a truly *Global Education Innovation Investment Company* that attracts best of breed opportunities in the sector and creates an exemplary foundation for their growth and development into leading franchises aimed at improving education around the world. We work with commercial businesses, early stage growth businesses and even start-ups where we can see they have real potential for growth:

**Reach, Scale and Effectiveness.** Worldwide we are losing the gamut of skills that we used to take for granted. We are not educating people with modern skills that people actually need. By utilizing technology we can propagate educational change on a global scale. Physical location is no longer the restraining factor; the only constraints are knowledge, quality of content, and the ability to bring people together.

**Return.** We see an enormous revenue potential as education embraces digital media and modern technological advancements. Educational systems around the world have been slow to respond to the massive changes needed to prepare the workforce of today and tomorrow across the world. Moreover, the returns that we can generate go hand in hand with creating social impact.

*“Alone we can do so little;  
together we can do so much.”*

*Helen Keller*

## Who we are looking for

Milamber is building an army of innovators and investors who want to change the world through education and learning.

People who believe in the power of education and have a passion and drive to make change happen; to become advocates for Milamber's mission and the companies with which it works.

People who want to be in at the ground level of a movement that will help to change the world.

People who will give access to their expertise, knowledge, and relationships; who will percolate conversations in a friendly manner; who will help to recruit the army of stake holders that we need to build a true *Global Education Innovation Investment Company*.

People who are interested in getting their hands dirty and using their expertise to help management teams improve the business performance of their companies.

People who want to invest in those companies, be that time or money, for they have the foresight to see the tremendous scale of future returns.

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# The Education Ambassador Club

The *Club* exists to bring together a collaborative group of innovators and investors; experts who apply their know-how and experiences to help develop both Milamber-initiated projects and to enable Milamber's portfolio companies to achieve their full potential.

The *Club*, given its Ambassadors are scattered across the globe, works both virtually and physically. In addition to digital communications and good old phone conversations, Ambassadors come together when required to work on projects. However we also bring people together at events to share ideas, thought leadership, cement individual relationships and participate in investment syndicates.

## *Projects*

Both Milamber itself and its Portfolio companies undertake numerous projects every year. These range from highly strategic to precise implementation.

Our Ambassadors work across a number of Portfolio companies, with projects ranging from short-term engagements to taking seats on company boards.

Rewards vary from Milamber shares for agreed services to Milamber itself to stocks and payments from the companies themselves.

## *Investment Opportunities*

A key ingredient for many Ambassadors is access to investment opportunities, whether they be individual investments or as part of a syndicate with other Ambassadors and professional investors. Ambassadors are regularly updated on companies joining the Milamber Portfolio.

Each quarter we present three to four companies that are open to investment and/or require project assistance. These have been certified "Investment Ready" after triaging and chaperoning by Milamber team.

## *Events*

Milamber hosts events for Ambassadors. In the US, events are held in key cities; Boston, San Francisco, Austin, New York. UK events are held in London.

Usually featuring key note speakers, the events provide opportunities for Ambassadors to meet each other and Milamber Portfolio companies in person; fostering relationships and maximising opportunities for collaboration amongst our people, portfolio companies, and partners.

## *Thought Leadership*

Ideas only become reality when people connect with one another. That is what our event do, however we aim to reach a larger audience. We film (by mutual agreement) our Ambassadors sharing their business experiences, so that their insights and lessons can help others avoid pitfalls and help achieve greater success, more quickly.

# Commitment and Benefits

We want people involved when they are able. We know that some people want to devote all their time to education projects, while others contribute where they can.

We recognize that peoples' available time and commitments can change rapidly, so what we have is a *Club* in which members can participate as much as they want, though the benefits increase with participation. The more you put in, the more you will get out.

Whilst we encourage members to give freely of their time where an Impact cause exists, we do not insist on it. Most of the projects provide rewards either through stock in Milamber itself or the specific company or cash.

## *What you can do for the Club*

- Provide advice on projects related to your area of expertise.
- Facilitate opportunities for both the Plc and the Portfolio Companies.
- Make introductions to business relationships and potential investors to further develop Milamber projects and Portfolio Companies.
- Report back relevant intelligence relating to Education initiatives.
- Attend relevant Milamber events.
- Provide thought leadership.
- Recruit people into the Club who can add value and increase its diversity.
- (Optional) Agree to be filmed giving lessons / views on business experiences.

## *What the Club can do for you*

- Access to a global community of likeminded and similarly proficient individuals in education, employability and at top level educational institutions.
- Access to Milamber events and speakers.
- Early access to our deal flow and investment opportunities in “*Investment Ready*” companies that have been triaged and are being chaperoned by Milamber.
- Opportunity to have Milamber watch keep for companies that you have a specific interest in working with and/or investing in.
- Monetary and Equity rewards for time and services to Milamber itself and bonuses on project by project basis for some activities, particularly for helping bring in investment or new companies to Milamber.
- Publicly name you as an Ambassador where public credit is due.

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## How To Join

Membership is free and open to those who hold \$10,000 or over in Milamber Ventures Plc stock\*. It is that straightforward.

## Make contact

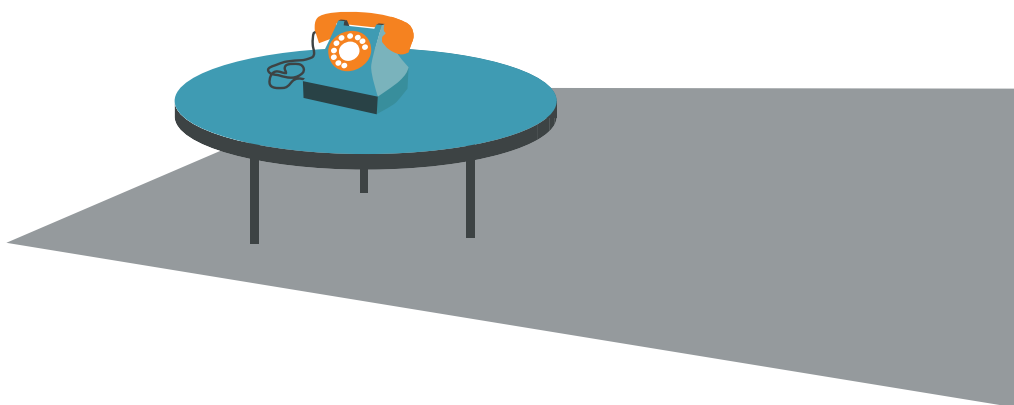
If you would like further information on Milamber, its people or on joining in us or if you have any questions please contact either Andy Hasoon or Tim Moore:

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### Milamber Ventures Plc Key Facts

Company Number	05667178
Registered address	30 Percy Street, London, W1T 2DB, United Kingdom
Market	Listed under ticker symbol MLVP on London's NEX Exchange
Shares Issued	8,028,560 Ordinary shares
Lawyers	Fox Williams
Auditors	Welbeck Associates
NEX Advisor	Peterhouse Capital
Plc Website	milamber.co.uk
USA Website	milamberusa.com



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\*Membership acceptance and ongoing participation is at the sole discretion of Milamber.

# Milamber

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